

# **CHAPTER I**

## **INTRODUCTION**

This chapter presents the points involving background of the study, statement of the problem, the objective of the study, the significance of the study, scope and limitation, assumption, and operational definition.

### **1.1 The Background of the Study**

In this globalization era, English has become the essential role in communicating with people all around the world. In Indonesia, English is taught as foreign language. Therefore, Indonesian students must be fluent in four language skills such as: listening, reading, speaking, and writing skills. All of those skills should be mastered by the students because those aspects has been part of indonesian curriculum. According to (Javed, Juan, & Nazli, 2013: 130) Writing is one of the four basic skills of English language that is considered of the most difficult skill for foreign language.

The pilar in foreign language that require the attainment of sufficient linguistic proficiency is teaching writing. Moreover writing is a challenging task (Hinkel, 2004). Writing is a considered as a productive skill along with speaking (Harmer J. , 2007) in (Yulianti, 2014). Writing is a fundamental component of language. When the written, thought, and knowledge are blended together, it creates a unique meaning. (Jones, Reutzell, & Fargo, 2010: 327). Based on those statements, teaching writing is a pilar and challenging task. Moreover, writing is productive skill that is a fundamental component language. When getting knowledge, thinking, and writing are blended together, it will create the unique meaning. Furthermore,

there are thirteen types of text genre, but one of interesting text genre to learn is news item text. News item text is a text which tell or inform the newsworthy events of the day to the reader. This genre can give the event information about politic, business, health, sports, techmology etc (Uhing & Sunardi, 2015: 2)

Unfortunately many students find it difficult to express the idea of writing, they feel difficult to arrange the sentence correctly, they do not know how to express their opinion or deliver their argument in written form. According to (Adas & Bakir, 2013: 254) writing is the biggest challenge for many students. the problems of writing are the lack of the a vocabulary and creativity in writing. Based on those statement, the researcher found that many students made errors in writing text. They often make errors because of their lack of vocabulary and creativity in writing. Writing is the biggest challege for them

Based on those phenomena at school, many students feel difficult to elaborates the idea because of the lack of vocabulary, they also feel confuse to arrange the word in grammatically form. In writing, students should master good vocabulary and also grammar in order to make coherently meaningful passage. Therefore to overcome this problem, the researcher is focused on the media of teaching and learning of writing. It is important to give an alternative media to improve students' competence in writing. There are many media to help the students writing ability. One of them is BBC news video.

BBC news is the largest broadcast news in the world from United Kingdom. BBC news is also a global provider that reach over 260 million viewers through the international TV news channel ([www.news.bbc.uk](http://www.news.bbc.uk)). According to (Riyana, 2007, p. 5)states that video is an audio and visual media servers that contain the good learning messages such as concept, principle, procedure, and theory of the knowledge application to help in comprehending toward learning material. Based on those statements, BBC news is a broadcast news that contain the news from all around the world that has 260 million viewers. Moreover video is a media that can increase the writing ability because it contain audio visual. This media can make the students feel interested in writing the text.

Based on the explanation above, the researcher wants to conduct entitled “TEACHING WRITING NEWS ITEM TEXT BY USING BBC NEWS VIDEO TO THE TWELFTH GRADE STUDENTS AT SMA MUHAMMADIYAH 3 TULANGAN”

## **1.2. The Statements of The Problem.**

Based on the background above, the statements of the problem for this study are stated as follow:

1.2.1 How is the implementation of BBC news video in teaching writing news item text?

1.2.2 How is the students’ response after learning by using BBC news video?

### 1.3. The Objective of the Study

According to the statement of the problem above, the objectives of the study are:

1.3.1 To describe the implementation of BBC news video in teaching writing news item text

1.3.2 To describe the students' response after learning by using BBC news video.

### 1.4. The Significance of the Study

The result of this study is hoped to be able to give the contribution to:

#### 1.4.1 Students

This research can be able to help the students in writing ability of news item text. The students will feel fun and enjoy during learning process, because this research uses media .

#### 1.4.2. Teacher

The teacher can use this media as interesting learning in teaching students in the class. The teacher can also use this media as a guidance and reference to increase the students' writing ability.

#### 1.4.3. Researcher

The researcher knows and understands this media. So, it can be useful for teachers and students. The researcher hopes can get the benefit by using BBC news video.

#### 1.4.4 Further researcher

The further researcher can use this BBC news video as additional media and reference that this media is effective for other people.

### 1.5. Scope and Limitation

In this research, the scope is the implementation of BBC news video in teaching writing news item text, and the limitation is at the twelfth grade students of MIPA 2 which have 39 students at SMA Muhammadiyah 3 Tulangan.

### 1.6. Assumption

This research is conducted under the assumption that the teacher uses BBC news video in teaching writing news item text.

### 1.7. Operational Definition

In order to avoid misunderstanding, the researcher defines the key terms used in this research. The key terms are as follows:

1.7.1 Teaching is guiding, helping, and giving instruction to the students to learn something and provide the knowledge in order to understand the subject. (Brown H. D., 2000: 7)

1.7.2. Writing is a fundamental language component when the written, thoughts and the knowledge are blended together and create the good arrangement of writing. (Jones, Reutzler, & Fargo, 2010: 327)

1.7.3. News item text is a text which is inform the reader about newsworthy or important events of the day. (Uhing & Sunardi, 2015: 2)

1.7.4. BBC (British Broadcasting Corporation). BBC news is the largest broadcast news in the world from United Kingdom. BBC news is also a global provider that reach over 260 million viewers through the international TV news channel ([www.news.bbc.uk](http://www.news.bbc.uk))

