**An Analysis On Flouted Maxim Found In The Main Characters**

**Of ‘Finding Dory’ Movie**

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Abstract

The aim of this study is to describe the flouted maxim and strategies used to flout the maxim done by the main characters in Finding Dory movie. This research was kind of descriptive qualitative research, the data were the utterances which were consisting of flouted maxim spoken by the main characters in Finding Dory Movie. The contexts of the data were the dialogues containing flouted maxim. Source of data in this study was the scripted text of the Finding Dory movie. The researcher herself was the primary instrument in this study while the data sheet as the second instrument. The results of the study were all the types of maxim were flouted in the Finding Dory movie and the strategies used to flout the maxim are hyperbole, irony, giving too little information, giving too much information, being irrelevant and being obscure.

Abstrak

Tujuan dari penelitian ini adalah untuk mendeskripsikan pelanggaran maksim dan strategi strategi yang digunakan untuk melanggar maksim yang dilakukan oleh pemain utama dalam film Finding Dory. Penelitian ini adalah penelitian deskriptif kualitatif, data nya adalah ucapan ucapan yg mengandung pelanggaran maksim yg diucapkan oleh pemain utama di film Finding Dory. Konteks datanya adalah dialog dialog yang mengandung pelanggaran maksim. Sumber data dalam penelitian ini adalah teks skrip dari film Finding Dory. Si peneliti merupakan instrumen utama dalam penelitian ini sedangkan lembar data adalah instrumen keduanya. Hasil-hasil dari penelitian ini adalah semua tipe maksim telah dilanggar di film Finding Dory dan strategi strategi yang digunakan untuk melanggar maksim adalah hiperbola, ironi, memberi terlalu sedikit informasi, memberi terlalu banyak informasi, menjadi tidak relevan dan menjadi tidak jelas.

**Introduction**

In daily life, humans need to engage in communication to interact with one another. The means of communication is to connect people with a clear understanding in which the participants give and receive information to and from one another. According to Andresen (2013) states that

“We speak with each other in order to convey information about various things and to cooperate. In different cultures there are rules and norms that make people understand each other, and these rules apply not only to the way language is used; there are also rules and norms that regulate how conversation should be conducted. “.

One common form of communication is conversation. In a conversation, there are two important roles taking part. Hence, to achieve a successful communication, particularly in the verbal one, the participants are expected to be cooperative. Being cooperative in a conversation, the participants are expected to follow some principles called Cooperative Principles (CP). Grice claims that Cooperative Principles are needed in order to the participants to make conversational contribution as it is required, at the stage at which it occurs, and by accepting purpose or direction of the talk exchange (Horn & Ward 2006:7). The form of a general cooperative principle and several spesific sub-principles which called as maxim; maxim of quality, maxim of quantity, maxim of relation and maxim of manner (Kroeger, 2018:8). Yet, some people often break the maxims by infringing, violating, opting out, suspending, or flouting them.

Talking about flouting, as stated by Yule (1996) that by flouting maxims, the participants of the conversation seem to be uncooperative but actually they do. There are some intended meanings and certain purposes which are conveyed by the speaker behind the utterance where maxim flouting occurs. When A says “Smith doesn’t seem to have a girlfriend these days.” then, B answers it by saying “He has been paying a lot of visits to New York lately,” (Carston, 2002:136). B delivers a hidden meaning in her utterance more than simply describes that Smith has been paying a lot of visits to New York. Actually, the utterance of B is an explanation of Smith’s relationship. It means that Smith probably already has a girlfriend because he often visits New York. In this case, B is said to be cooperative by flouting the maxim of relation. In addition, the phenomenon of maxim flouting can be seen not only in real life but also in movies.

A movie is one of some kinds of entertainment. Bordwell and Thompson (1997:3) states that an artifact that is made by humans for humans' purposes. Movies have some aspects which can reflect the phenomena clearer than other media. In movies, unlike in novels, the phenomena are depicted clearer through the context, setting, facial expression, and the like. Hence, analyzing maxim flouting through a movie can represent the analysis of maxim flouting in the real life. The researcher chooses The Finding Dory movie as the subject of the study. The Finding Dory movie is a 2016 American 3D computer-animated adventure film produced by Pixar Animation Studios and released by Walt Disney Pictures. Directed by Andrew Stanton with co-direction by Angus MacLane, the screenplay was written by Stanton and Victoria Strouse.

Based on the explanations, there are some reasons in conducting this research. First, studying maxim is not easy to understand for the students of university because of its maxims and sub principal divided by Grice in his theory. According to Kroeger (2018:161) states that

“Grice’s work on implicatures triggered an explosion of interest in pragmatics. the theoretical discussion has been the apparent redundancy in the set of maxims and sub-maxims proposed by Grice. Many pragmaticists have argued that the same work can be done with fewer maxims.”

Second, the researcher interested in the main character in this movie called Dory. Dory, a wide-eyed with blue tang fish who suffers from memory loss every 10 seconds or so, is really unique and cheerful character in this movie, as MacLane (2016) said in washingtonpost.com “She has such a positive outlook and point of view on things” in addition MacLane says “She is a people-pleaser — or a fish-pleaser.”. Another reason is this kind of research has limited discussion at STKIP PGRI Sidoarjo related to the pragmatics field.

 Furthermore, this study is aimed to describe the flouted maxims and strategies used to flout the maxims done by the main characters in the Finding Dory movie.

This study related to the Gricean theory about maxim. Paul Grice states that the maxims are categorized into four maxims labeled: maxim of quantity which means make our contribution as informative as is required, maxim of quality means the maxim of quality requires the two main principles, they are do not say what we consider to be fake, and do not say something without having adequate and sufﬁcient evidence, maxim of relation or the conversation should be related to the utterance that must be relevant to the topic being communicated, and maxim of manner means be clear in what we say, we should avoid ambiguity or obscurity and we should be brief and orderly in our contribution to the interaction (Kroeger, 2018:142). Basically, there are two possible things that people can do with maxim: observing maxims and not observing maxim. Observing the maxims is when the participants of the conversation accomplish the maxims by submitting all the rules in the principles. For example,

S : When we have to submit it?

T : On Monday

 (Safitri,Ketut & Putra, 2014)

Based on the example above T gives the information as required and not too long explanation.

 Sometimes, the speaker (s) and the listener (s) of the conversation seem do not obey to the four sub-principles. It means that the participants fail to observe the maxims (Álvaro, 2011:36). The failure of observing maxims is done by breaking the rules of them whether deliberately or accidentally and it is called non-observance maxims. According to (Cutting,2002:41) there are four ways of naming some cases related to the failure to observe the maxims. They are opting out, violating, infringing, and flouting. This study focuses on one of them that is flouted maxim.

 A maxim is flouted when a speaker expects the listeners to appreciate the meaning implied but they appear not to follow the maxims (Cutting, 2002:40). An example of maxim of quantity flouting is shown below:

A: Well, how do I look?

B: Your shoes are nice.

 (Cutting, 2002:37)

 Based on the conversation, speaker B here flouts the maxim of quantity because B gives opinion only about the shoes while A asks for the opinion of the whole of his/her appearance. In this case, B gives less information than is required. Therefore, B is said to flout the maxim of quantity. It leads A to infer an implication that his/her appearance is not good enough except for his/her shoes. Maxim will be flouted in some ways, Cutting (2002:37) argues that in flouting the maxims, there are some strategies that can be used by the participants of the communication. They are giving too little information, giving too much information, hyperbole, metaphor, irony, banter, being irrelevant and being obscure.

**Research Method**

A qualitative research centers on processes; it examines the dynamics of a process, rather than the static attributes of a process (Fidel,1993:225). This research will apply a descriptive qualitative method which will describe the phenomena of flouted maxims found in the utterances uttered by the main character in the movie of The Finding Dory. It is clear that this research will apply a descriptive qualitative method because it describes and analyzes the phenomena of the study in description of words or making interpretations and written research results from the data. According to Ary et.al. (2010: 426) states that the descriptive research has main purpose to explain the fact systematically and characteristic of object and subject study accurately.

Since this study is belongs to the qualitative research, the researcher will be the primary instrument of the study. According to Moleong (2001: 121) states as the primary instrument, the researcher plays the essential role as the designer, data collector, data analyst, data interpreter, and reporter of the research findings. Secondary instruments used in this study to help the researcher collecting and analyzing data were the data sheet, is a paper to fulfill the data observed by researcher. video player, can be laptop or DVD player that support to play the movie and the official script of The Finding Dory movie, this consists the dialogues appeared in the movie. All the utterances consisting of the flouted maxims appeared in the movie of The Finding Dory will be the data in this study.

**Findings and Discussion**

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| **No.**  | **Types of Flouted Maxims** | **Frequency** |
| 1. | Maxim of Quality | 3 |
| 2. | Maxim of Quantity | 15 |
| 3. | Maxim of Relation | 16 |
| 4. | Maxim of Manner | 7 |
| Total  | 41 |

Phenomenon of flouted maxim can be occured in the movie. Grundy (2008:100) assumes that flouting maxim is an implicit meaning alerted to the addresse. A movie required the audiences to know the implicit meaning conveyed by the casts in each conversation. The flouted maxim done by the main characters are shown in the table below.

The four types of maxim are flouted in the movie. The first is flouted maxim of quality. The speakers who flout the maxim of quality are being untruthful. In the movie the maxim of quality flouted three times. Dory did twice and Marlin did once. The second is flouted maxim of quantity. Flouted maxim of quantity happens when the speakers seems to be uninformative. In this movie flouted maxim of quantity occurs in fifteen times. Dory did fourteen times while Marlin did only once. The third is flouted maxim of relation. The speakers who flout the maxim of relation seems being irrelevant, Dory did eleven times while Marlin did 4 times and Nemo once. Furthermore, being obscure is the strategy to flout the maxim of manner. There are seven utterances that flout this maxim by being obscure. All those seven flouted maxim of manner are done by Dory. The flouted maxim and its strategues used to flout the maxim in the Finding Dory movie are explained as follows.

 Marlin: You know what you can do, Dory? You can go wait over there. **Go wait over there and forget. It's what you do best.**

The statement above described the flouted maxim of quality. It happens when Dory, Marlin and Nemo just arrived in the Jewel of Morro Bay California and Nemo was injured because they were being chased by a giant octopus. Marlin’s statement is using irony as the strategy to flout the maxim of quality. According to (Álvaro, 2011:38) states that Irony is one of the conventional euphemisms which can be used to flout maxim of quality. Irony also called as an apparently friendy way of being offensive. It is shown in the Marlin’s statement that he says untruthful thing that expresses a positive sentiment but implies a negative one.

**Destiny:**Yep. Take two lefts, swim straight and you'll hit it.

**Dory: Oh, that's a lot of directions.** That's...Did you get that, Hank? All that?

The dialogue above described the flouted maxim of quality. Based on the dialogue above the maxim of quality is flouted. Dory’s answer is flouted the maxim of quality through hyperbole. The hyperbole strategy is exaggerating a statement.

 **Charlie:** Ahoy there! Do you wanna play hide and seek?

**Young Dory:** **Okay.**

The dialogue above flouted maxim of quantity that happens when Dory finally met her old friend Destiny. In the dialogue above, Dory is flouting the maxim of quantity through giving too little information. It is similar with the example below

 A: Are you from America?

 B: No

 (Griffiths, 2006:136)

It is more or less gave too little information as the dialogue in the movie of Finding Dory.

Maxim of quantity also happens when a speaker is giving too much information. Destiny: You lost your family?

 Dory : **Well, it's a long story, and truth be told, I don't remember most of it.**

The dialogue above described the flouted maxim of quantity that happens in the whale aquarium. In that situation Destiny was shocked because there were a blue blob in her place looking for help. The whale named Destiny asked her then Dory answer it.

Destiny: Who is that? Is that blue blob talking?

 Dory: **Can you help me? I lost my family. And...**

The flouted maxim of relation is clear described on the dialogue above. Dory’s answer is seems irrelevant with the question given by Destiny.

Marlin: No, no! This is crazy. Where exactly are you trying to go?

 Dory: **To the, to the... gym of the, of... baltic?**

The dialogue above consisiting of flouted maxim of manner. It is shown in the Dory’s statement. According to Cutting (2002:39) states that in this strategy, observing the maxim of manner, the speaker appears to be obscure. It is clear described by Dory’s statement above.

**Conclusion**

 Based on the obtained data in the finding and discussion, two conclusions are drawn by the researcher which are described as follows.

 First, the researcher found that there are four types of flouted maxim, namely flouted maxim of quality, quantity, relation and manner. As the main character, Dory flouts all the maxim while Marlin flouts three types of maxim, namely maxim of quality, quantity and relation then Nemo flouts one type of maxim of relation in the movie. The most flouted maxim which is used by the main characters is the maxim of relation. The main characters are kind of unfocus fish and excited fish. It is done by giving irrelevant responses. Meanwhile, the rarely maxim which is flouted in this movie is maxim of quality because the main characters are truthful fish. They avoid to be untruthful of giving false information. Second The researcher found that most of the strategies are used by the main characters to flout the maxim. They are using hyperbole, irony, giving too little information, giving too much information, being irrelevant and being obscure. Hyperbole and irony are used to flout the maxim of quality; giving too little and too much information are used to flout the maxim of quantity. Furthermore, being irrelevant and being obscure are used to flout the maxim of relation and manner. The most strategy used in this movie is being irrelevant.

**Suggestion**

 For the readers, the researcher expects that this research can make the readers to be more aware about maxim flouting phenomenon. To be aware of flouting maxim can make the readers easily to understand about implied meaning in daily life conversation.

 For the English learners, the researcher expects that this research will make the English learners more interested to learn about pragmatics especially maxim flouting because it occurs in the daily life conversation which is can make the students think critically to find out and to identify the maxim flouting are.

 For the other researchers, the researcher expects that this research will motivate the other researcher who interests to conduct the similiar research. In addition, this research can be developed by analyzing another aspect besides strategy used or another topic such as politeness and impolitesness which is not discussed in this research.

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