

## **TEACHING TECHNIQUE USED BY THE INSTRUCTOR OF MMMENGLISH CHANNEL**

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### **ABSTRACT**

The objective of the study is to describe the teaching technique used by the instructor of mmmEnglish channel can improve the student speaking skill from the basic level. Youtube is the one of education media for teaching in this millenial era. The effective teaching technique that used by mmmEnglish make this channel has so many subscriber and many viewers from many countries in the world. Subject of the study were teaching technique and viewers perception from the mmmEnglish channel. the research design is used descriptive qualitative to found the teaching technique used and the viewers perceptions countained from this channel. based on the descriptive above the aims of the analyze is about the findings and the discussion of this chapter observing the research. The researcher found three teaching technique from analyze and possitive perceptions in every videos was taken. In this section the researcher would like to conclude the educational value which are found: value of being and value of giving. The researcher would like to giving some suggestion as follow : for researcher, for student, and for teacher.

**Keywords** : *Youtube, Teaching Technique, Perceptions*

### **INTRODUCTION**

English is the international language in this era. According to Sutanto Leo (1997:16) “English is the International Language for Communication”. English is used by most of people in the word to interact by each other by doing conversation. The technology and English Language education are related to each other (Singhal:1997). In this era learning can be done by the technology. The learner can use the technology to access about knowledge and learning about language easily. Each technological tool has its specific benefits and application with one of the four language parts (speaking, listening, reading, and writing). In any case, in arrange to utilized these techniques effectively, the ELT learner should be familiar with using computer and internet and capable of interacting with these techniques.

The increasing use of technology in education has modified teachers’ method from the traditional approad to the more flexible approad where they act more as facilitators, mentors and motivators to inspire learners to learn and study (Onyma and Debora, 2019). Youtube is incrasingly being used by educator as a pedagogic resource for everything from newsworty events from around the world to slice of life video to teach student. Couple with hands-on learning, a new media, video enhance curriculum can be invaluable for expanding the learning experience and by incorporating a medium that is popular, forceful and familiar, educator can tap into the existing enthusiasm toward this form of new media. Youtube as new media for teaching and learning, so the educator has to arrage about the teaching technique that relative with youtube as the media for teaching.

Teaching technique has been arranged for learners to get target language in study.

There are many varieties ability of the learners so the instructor need teaching technique to transfer the knowledge as well to the learners. In EFL Teaching technique can be used in the real class or from the video. It has same technique but different delivery technique to the learners. From this invisible using technology for teaching and support from the teaching technique so many teacher using youtube as the media for teaching in ESL for reach the target language.

## METHOD

This research is used qualitative research. This study is also using descriptive. In this sort of research, the researcher collected, classified, analyzed, and drew conclusion based on the information analysis without making generalization. It was utilized as an approach to the qualitative study because the result of the research was the description of a certain phenomenon. In this case. The research was focused on the occurrence shift used by the translator. Therefore, the researcher collected the data that contain shift than it was described and analyzed in depth in term of loss and gain the possible reasons of occurrence of shift. The data sources was taken by the education channel in youtube channel of Emmm English Youtube Channel. The title that will be a data sources are *Tell Me About Your Self* (<https://youtu.be/Tj186bw4EM>), *First or Second Condition* (<https://youtu.be/Tj186bw4EM>), *Advance Speaking Practice English/Immitation Technique* (<https://youtu.be/FfhZFRvmaVY>) .

## FINDING AND DISSCUSION

### 1. Teaching Technique used by the instructor of mmmEnglish Youtube Channel

In order to found the teaching technique used by the instructor in her youtube channel the researcher would collect the data by the field note from every subtitle of the video. There will be three kinds of video with some types of teaching technique. And this the result below from every title of the mmmEnglish Youtube channel.

#### 1.1 Advance Speaking Practice English/Immitation Technique result (<https://youtu.be/FfhZFRvmaVY>)

This aspect would consist the analyze of teaching technique that was used in this title of mmm English Youtube Channel. the result of the analyze could be seen in the table bellow.

**Table 1.1 “Advance Speaking Practice English/Immitation Technique Video”**

Minutes/Time	Activities	Teaching Technique
	<ul style="list-style-type: none"> <li>➤ In this section the instructor introduce about her self and the material that will be shown later. The instructor introduce about the technique is used as long as of the video.</li> <li>➤ The instructor tells that this video used\ the Immitation Technique. She tells about</li> </ul>	

<b>0.11- 1.00 second</b>	the effectiveness of using imitation technique to study english speaking, fix pronunciation and fix the accent.	The instructor's introduction
<b>1.39 – 3.40 second</b>	➤ The instructor present the steps of the technique is going on the video. She tells that the in this video will use imitation technique as the lesson	\Presenting the technique
<b>3.41</b>	➤ The instructor show the first step are listen and read telling story with the title trip to portugal	Telling story
<b>5.57</b>	➤ The instructor show the first step are listen and read telling story with the title trip to portugal	Imitation technique
<b>11.07</b>	➤ This is going to step 3 where the instructor show the result of imitation technique to the viewers	Shadowing
<b>12.57</b>	➤ The instructor gives the viewers suggestion about how to get the right way to doing imitation technique	Conclusion

### 1.2 Tell Me About Your Self (<https://youtu.be/Tj186bw4EM>)

From the title above the researcher had found about the teaching technique that used to the video. And the researcher found the teaching trough the analysis that will be written in the table notes bellow

**Table 1.2 Tell Me About Your Self Video**

<b>Time</b>	<b>Activities</b>	<b>Teaching Technique</b>
<b>00.00</b>	<ul style="list-style-type: none"> <li>➤ Introduction</li> <li>➤ The intructor presenting the matrial that will doing in this video</li> </ul>	Presenting Teachnique
<b>01.50</b>	<ul style="list-style-type: none"> <li>➤ The first topic in this lesson is when Ask to Introduce Yourself</li> <li>➤ The instructor practice how to introduce yourself</li> </ul>	Practicing Technique
<b>02.50</b>	<ul style="list-style-type: none"> <li>➤ Next step is about “Your Introduction – Who &amp; Where “</li> <li>➤ The instructor give an example and practice the way steps of introduction</li> </ul>	Practicing technique

08.01	➤ The instructor gives some option for the next part of your introduction	Practicing Technique
08.37	➤ The instructor give you another options “Tell about Family”	Practicing Technique
13.08 – 17.56	<ul style="list-style-type: none"> <li>➤ Interests</li> <li>➤ Job</li> <li>➤ Education</li> </ul>	Practicing Technique
20.03	➤ The last part the instructor gives opportunity to the viewers to Building your introduction trough the comment bellow	Producing Technique

### 1.3 First or Second Condition (<https://youtu.be/Tj186bw4EM>),

This is the third title that the researcher used to find out the teaching technique used by the mmmEnglish Youtube Channel to deliver their metarial as education channel in Youtube. This video shows that how the instructor explain the matrial about English teaching technique in youtube channel. The first or second condition is the video from mmmEnglish that has the most viewers from many other videos in recently one year later when the whole world had faced the Coronavirus Pandemic. So this was the finding from the researcher.

**Table 1.3 First or Second Condition**

Minutes	Activities	Teaching Technique
00.00	➤ Introduction of the instructor for the leson that will be showed	Presenting Technique
01.15	➤ Re-cap conditionals knowledge	Presenting Technique
02.09	<ul style="list-style-type: none"> <li>➤ First condition</li> <li>➤ Explaining the first condition material</li> </ul>	Teacher-Centered Technique
03.01	<ul style="list-style-type: none"> <li>➤ Second condition</li> <li>➤ Explaining the second contion’s material and give an example</li> </ul>	Teacher-Centered Technique
04.32	<ul style="list-style-type: none"> <li>➤ First v second condition</li> <li>➤ Explaining the form and give an example</li> </ul>	Teacher-Centered Technique
10.46	<ul style="list-style-type: none"> <li>➤ Without if – unless</li> <li>➤ Explaining the form in grammar and give an example</li> </ul>	Teacher-Centered Technique
11.36	<ul style="list-style-type: none"> <li>➤ without if – as long as</li> <li>➤ explaining and give an example</li> </ul>	Teacher-Centered Technique
12.28	<ul style="list-style-type: none"> <li>➤ without if – supposing</li> <li>➤ explaining and give an example</li> </ul>	Teacher-Centered



		technique
13.29	<ul style="list-style-type: none"> <li>➤ Conditionals quizz</li> <li>➤ The instructor give the quizz and ask the viewer to answer by their self and after that correct the answer at the end of the video</li> </ul>	Teacher-Centered Technique

## 2. The viewers perceptions toward the teaching technique used by the instructor

This part would discuss about the viewers response toward the teaching technique used by the instructor. After the researcher find out the teaching technique used in three video of mmmEnglish above. The researcher would take the viewers comment whose comment about the teaching technique used in the video .

### 2.1 The Viewers perception from the video mmmEnglish with the title “Imitation Technique” (<https://youtu.be/FfhZFRvmaVY>)

The first video that would analyze about the viewers perception with the title Imitation Technique video by the instructor. The perception would take trough the fieldnote to analyze, the viewers perception gave the information that the teaching technique used by the instructor could be used as effective technique to teach. So this is the the finding from the viewers perception.

Table 2.1 viewers perception from the video withe the title “Imitation Technique”

Viewers Account	Perseptions	Notes
<b>SHRUTHI KM</b>	Nice Technique, loved this experience	This account likes about the teaching technique used by the instructor
<b>J Z</b>	Really keen for more imitation lessons. They are really helpful	The account said that he need to know more about immitation technique because he fell that this technique really helpful
<b>Faustin Muangala</b>	Thank you very much for imitation techniques lessons	She said thanks to the instructor because she can study from this technique
<b>Nawar Nawar</b>	This method requires being patient and relaxed. I think i will spend the weekend trying to imitate you aduquately at least	This account gave the suggestion about this technique that need patient and relaxed to doing this technique
<b>HMA</b>	Oh i really love your lessons, very affective	This account think that this technique really affective for study
<b>Andres Remires</b>	This is an amazing video to practice pronunciation. It is very affective and practical	According to this account tthe teaching technique is used by the instructor can help him to practice the pronunciation and think that this tcehnique vary

		affective
<b>Ayman</b>	Imitation lessons are what make me sound like a native, they are genuinely amazing and suggest you make a lot from them	This account gave a opinion that imitation technique can help him to study english like native it means the imitation technique can help him to study about how to sound the word
<b>Sameh Makky</b>	Amazing and affective Approach. Appreciated!!	This account said that this teaching technique vary affective for study about english
<b>GardenBotanical</b>	Thank your for bring this excellent technique to us, to me this is the only effective way to improve tone from okey to good and eventually to accent	This account gave the opinion that the imitation technique is the effective way to improve the accent
<b>Charry Landz</b>	My time that i spent watching your video is worth it. I love that vibe and technique of your teaching that doesn't make me yawn. I believe my English will soon improve by keep watching your video.	Accourding to this account imitation technique can help her to improve her english ability and said that such a worth technique in the teaching technique

## 2.2 The Viewer's Perception from The Video mmmEnglish with the title "Introduce Yourself( Tell Me about Yourself )" <https://youtu.be/Tj186bw4EM>

In order to this part the researcher would breakdown the viewers perception from the second video that was chosen through the comment. There are 2,700 comment from he viewers, most of the comment said that this is the good video to practice how to introduce yourself at the first impression and the researcher would take several comment whose gives a perception about the teaching technique used from the video. The data would be taken by the field note below

**Table 2.2 Viewers Perceptions from the video "Introduce Yourself"**

<b>Viewers Account</b>	<b>Perseptions</b>	<b>Note</b>
<b>Steven Suga</b>	I love to listen your English lesson. You are always smiling and plesant and your explanation of lesson is clear and concise. I love your clear pronunciation	Smiling and feel joyfull when as long as in every duration of the video is the way to the instructor present the good presentation at the first time until the end of the video
<b>Rin</b>	Now iam back because i've found your lesson interesting and easy to understand. I determined to	This account said that she really excited to follow this channel because the instructor makes this video

	improve my english so i would like to join your online classes as well	very interesting and easy to understand
<b>English With Kathryn</b>	Thank again for this exelent lesson. Starting a conversation with confident is key, i send many of my student here, and they really love you	This acount gave the opinion that she ask to all of her student to join in this channel because she thinks that the instructor can deliver the lesson clearly and structurely. The instructor give a opportunity to the viewers to write an introduction from theirself to ensure that they can make a short introduction
<b>Ebdaal Aithaar</b>	What an amazing presentation, each word of yours from beginning of the lesson to the end of it is understood easily	This account said that this is an amazing presentation because the instructor make this video with a good structure, with interesting presentation, good practicing, and simple production from the explaination
<b>B. Aamir</b>	You are very sweet teacher with great explanation skills. I love how you explained each and every point so clearly in different aspects with the use of different phrases exactly fitting each situation	According to this account the he said that the instructor served great explanation and clearly explained, so the instrctor make this video with structure technique to make clear explanation and get the result
<b>Asdz Zz</b>	I love the way you explain the lessons, so easy, so clear, thank you	When the isnstructor make good technique to deliver the lesson so the viewers will give the good comment as a feedback
<b>Shoba Rincy</b>	Thank you for your clear explanation. I was really wondering to introduce my self to others but now i got clear explanation from	Its same opinion as other account, because the instructor can present the lesson with good technique and clear explanation that will make the viewers easy to get the lesson
	You've been helping me a	When the instructor will produce this video, they

<b>Carlos Panades</b>	lot with knowledge! This video helped me alot in particular because there is no way to start a conwertation without introduction	will ensure that serve the best way to make the viewers get the material. so the instructor will arrange the good technique with interesting presenting
<b>Ratna Busanna</b>	Emma is known for expression your motivation and teaching english is awesome and excellent. Whenever i view your classes do not feel bored	The instructor expression and motivation is the way the instructor serve good presenting to interest the viewers
<b>Nurchotimah</b>	I often use your video to accompany my student learning english.	The viewers said that she often to ask her student to watching this video because she thinks that this video served the clear explanation and good presentation

### 2.3 The Viewers Perception of mmmEnglish Channel with the title “First or Second Condition” (<https://youtube.be/wA85Nu5mo68>)

After knowing the viewers perceptions in other video, now the researcher would be going to the last video for analyze with the same topic is about the viewers perception. There was no diffences about the methodology of taken the data to analyze. The researcher still used the field note to take the result from the video. The field note contained about the viewers perception from the account that had visited to watch the video. So this was the field note was taken. The comment that took contain the viewers perception about teaching technique used in this video.

**Table 2.3 First or Second Conditional”**

<b>Account</b>	<b>Perseptions</b>	<b>Note</b>
<b>Muhammad Kamran</b>	Thanks for another superb lesson and excellent explanation	In teacher-centered technique used by the instructor, she can served the lesson very well
<b>Titus Riono</b>	You are the best English teacher. I like speaking English. With your lessons. I will improve my English grammar practically	As a teacher and explaining about grammatical the instructor teach clearly and completely from this material
<b>Sergio Erduardo Dantas de Oliveira</b>	Great lesson! Simply but really important and easy to understand	When the instructor choose that will teach about grammar the instructor fully explaining all about the topic completely



<b>Courtney Barrett</b>	You have made teaching very simple and understanding easy. I do have problems knowing when to add “ed” to a word when the word is not really past tense	Simple teaching is the way from the instructor to make the teacher-centered doesn't feel bored, and the using simple vocabulary can make the viewers easier to understand
<b>Manuel Allo</b>	You'll understand first and second conditional if you watch this video. It's an amazing video.	Because the instructor explain very well to the viewers almost all of the viewers give the positive comment to this video
<b>Mohammad Nasir Joya</b>	You are a good teacher , you have a good knowledge, i love your English as well as your pronunciation and the way you explain	The using of teacher-centered technique need a way to make the viewers keep watching the video until the ending so the instructor using good pronunciation and easy vocabulary using to interest the viewers
<b>Rjeev Puri English Class</b>	Your vast knowledge is helping us a lot	Teacher-centered is the tehniqe which fully explaining by the teacher, so as a teacher need wide knowledge and complate material to as a subject for teaching
<b>Vijay Thampy</b>	Excellent and responsible presentation given by yourself	Not just explaining and deliver the material to the student as the instructor who deliver the lesson have to responsible to the presentation that she make. So the instructor allow the viewers to asking by the comment and the instructor will answer what the problem
<b>Pratik Narwade</b>	Iam watching your channel from last week and iam experiencing some good improvement in my grammar	The isntructor using teacher-centered technique very well to teach about grammar
<b>Mohammed Abdirahman</b>	Thanks for you giving us a lot of definition grammars as long you teaching us	
	Thank you very much for	To teach about grammar

Alex	teaching us about this grammar	usually teaching technique that will used is teacher-centered technique
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## CONCLUSION

The researcher found that the using of teaching technique to teaching English is very important for the learners. The teaching had to deliver with the interesting practic. It means can make the lerarner fell enjoy and happy while studying english from youtube channel. Enjoyable and interesting video that has been showed by the instructor make the mmmEnglish get many subscriber in youtube more than 5 million people have subscribed this channel. the teaching technique that was used by the intructor such as immitation technique, ppp(precenting, practice, produce) and teacher-centered succesful interst more than 2 billion viewers in every video. Good explaining, fluently speaking, easy vocabulary, and practicing material make this video get positive perspection from the viewers.

More than 2000 viewers gave positive comment about the video. Many of them says that this channel very helpful for them to improve their speaking skills. And there are some teachers recomended this channel to their student as the solution to improve english spaking skills. So thats way this channel can be recommended channel for learning English.

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