

## CHAPTER I

### INTRODUCTION

#### A. Background of the Study

The self-concept that is owned depends on the way the student views himself. Students who have a positive self-concept perceive, assess, and feel themselves positively, while students who have a negative self-concept perceive, assess, and feel themselves bad (Saragi et al., 2016).

It is important and interesting to research because self concept is the foundation to be able to acclimatized and formed because a process of feedback from individuals another. Self concept is not a factor which is brought from birth but rather mixed picture obtained above self-assessment and views given by others.

There are still students who feel unable to speak in front of the class and will get poor grades for English lessons. This causes students to be lazy to be in the room to study English subjects. This attitude shows that students do not have adequate abilities. Therefore, a positive self-concept is important for all individuals, because, self-concept is a person's ideas or perceptions about one's self (Dembo in Kraebber and Greenan, 2012). In addition, one examples of media

to motivate the students in understanding the value of self concept is through movie.

Movie is a education media that can help and make it easier for humans to accept education more easily. There are many benefits of movies as education materials in everyday life. Harmer (2001) stated that, movies can help people understand language, understand the culture of other regions, and allow people to communicate with the rules of social and business situations (Pearson Longman 2007, p. 308). The role of parents is very important in supervising the movies their children watch in order to get self concept value that is useful in movies. One of the literary works that is often used in the world of education is movie.

Therefore, this current research use movie as an analysis because movie are not only an interesting means of entertainment but can also introduce people to self concept. Then, watching movies can help develop people's self concept in learning English. Watching movies can give us more support for our thinking and that we have the freedom to control motion movies is a standard of self concept that can be imitated by humans, so that people will more easily accept self concept. The role of parents is also very much needed from the films they watch so that children can get a positive self concept from the movies they watch.

Akeelah and the Bee movie is selected as the object because this movie contains a self-concept that can motivate students to study hard so that it can be applied in real life everyday. Akeelah Anderson (Keke Palmer) is an 11-year-old girl in south Los Angeles, with a love for words. Spelling words was a way for her

to connect to her father who was killed when she was six. At first fearful of being mocked as a “brainiac,” Akeelah warms to the idea of going to D.C. to compete on a national level. She also eventually agrees to be coached by the reclusive, strict, sometimes harsh Dr. Joshua Larabee. The brilliant, sober teacher and the precocious girl begin to bond. But Akeelah’s widowed mother of four doesn’t like all the time her daughter is devoting to spelling. And she is not happy about Akeelah taking the bus to the wealthy suburbs to practice with her new, brainy pals from the bees. To make it to D.C., then, Akeelah realizes she is going to need to make some hard choices and find all the help she can get.

To prove the originality of the research carried out in this field, the researcher shows related research and selects several references about previous studies which are closed with the author's title so as not to plagiarize previous research.

This study is not the first that the analyze about self concept. Here the researcher would like to compare the other research. Sultra et al. (2018) who studied entitled “Self-Concept of Junior High School Student in Learning Mathematics”. This study aimed to find out the students' perceptions towards mathematics learning. Students' perceptions are described through the self-concept of mathematics learning in junior high school. Self-concept that focuses on personality building also impacts the learning outcomes in class. The self-concept foster the students' views, self-confidence and positive attitudes when solving mathematics problems. Self-concept of students in learning consists of

positive and negative self-concept. So, that there are still students who have a negative perception of learning mathematics. Students who have a positive self-concept tend to be more successful in school than students who have a negative self-concept.

The second researcher is Julie Waddington (2019) with the title "Developing primary school students' foreign language learner self-concept". In this research, the study focused on aspects related to both learners and teachers, aiming to fill a gap in the current literature by focusing on the emergence (or not) of foreign language self-concepts in young learners and the pedagogical questions this raises for teachers. Results showed strong causal links between learner attributions, self-efficacy levels, and emerging self-concepts. They also highlighted debilitating attributions which may be impeding the emergence of positive foreign language self-concepts.

The two previous studies mentioned above to find out the students' perceptions towards mathematics learning. Students' perceptions are described through the self-concept of mathematics learning in junior high school (Sultra et al., 2018) and the study focused on aspects related to both learners and teachers, aiming to fill a gap in the current literature by focusing on the emergence (or not) of foreign language self-concepts in young learners and the pedagogical questions this raises for teachers (Julie Waddington, 2019). Meanwhile, inspired by previous research, this research focuses on the self-concept that exists in an Akeelah and the Bee movie, so it is important to study it because the movie is not only an entertainment medium, but also a self-concept that can increase students'

learning motivation in learning English so that students are enthusiastic in learning it.

Based on this explanation, the researcher concludes that many similar studies about self concept have been done. But they have different objects with this current research about self concept. As a result, the researcher was interested in researching elements of self concepts contained in it with the title “SELF CONCEPT ANALYSIS OF AKEELAH AND THE BEE MOVIE”.

### **B. Statement of the problem**

In doing the research, the researcher states the problems going to investigate. So, the writer put one question to explain the content of discussion later.

1. What are the types of self concept found in “Akeelah and The Bee Movie” ?
2. How does the self concept theories describe on main character “Akeelah and The Bee Movie” ?

### **C. Objectives of the Study**

Based on statement of the problem above, the objectives of the research are:

1. To identify the types of self concept of the main characters found in Akeelah and The Bee Movie.

2. To describe main character on "Akeelah and The Bee Movie" based on self concept theories.

#### **D. Significances of the Study**

Academically, this study is intended to broaden the theoretical aspects of self concept. This research is also expected to provide information on how self concept is displayed in the movies. For English learners, this research can be used as additional information for learners who are interested in learning this topic.

Practically, this study aims to provide new insights to society that the self concept in movies can be applied in everyday life.

Educationally, this study aims so that students can imitate and apply positive self concepts in everyday life and avoid negative self concepts

#### **E. Scope and Limitation**

This research only focuses on the self concept found in the main characters of Akeelah and The Bee Movie. This research only focusing on two characters namely Akeelah Anderson and Dr. Joshua Larabee because the two characters in the film have a lot of self concepts among other characters.

The theory to analyze the self concept is by using Rakhmat & Jalaluddin which contain self concept as the limitation of the data. To make the research more specific, the researcher will not discuss other aspects such as theme, plot, setting, and moral values.

## **F. Operational Definition**

### **Self Concept**

According Hurlock (in Syafi'uddin, A. 2016), self concept is the structure of a person's self-perception, that perception is an attitude, belief, and feeling about values that are recognized by individuals as characteristics that distinguish individuals from one another.

### **Movie**

A movie is a mass communication medium which is usually made based on social reality of society (Mutia Kharisma, 2021).

Motion images or what is commonly referred to as movie consist of photos, diagrams, or images that are put together into a series and then displayed on the screen by the projector, causing the display on the screen to look like natural movements (Sharon and Weldon, 1977: 93).

Currently the media influence people's mindset through movies. Movies often affect the mindset of children and adolescents (Joel Spring, 2005: 351). Besides, according to Cambridge Dictionary, movie is “a series of moving pictures, usually shown in a cinema or on television and often telling a story.”

### **Akeelah and the Bee Movie**

Akeelah and the Bee movie is an American drama movie written and directed by Doug Atchison, produced by Starbucks Entertainment, released in the

United States on April 28, 2006. Akeelah Anderson (Keke Palmer) is an 11-year-old girl in south Los Angeles, with a love for words. Spelling words was a way for her to connect to her father who was killed when she was six. At first fearful of being mocked as a “brainiac,” Akeelah warms to the idea of going to D.C. to compete on a national level. She also eventually agrees to be coached by the reclusive, strict, sometimes harsh Dr. Joshua Larabee. The brilliant, sober teacher and the precocious girl begin to bond. But Akeelah’s widowed mother of four doesn’t like all the time her daughter is devoting to spelling. And she is not happy about Akeelah taking the bus to the wealthy suburbs to practice with her new, brainy pals from the bees. To make it to D.C., then, Akeelah realizes she is going to need to make some hard choices and find all the help she can get.

