### **CHAPTER I**

#### INTRODUCTION

This chapter mainly discusses the introduction. The introduction is the background of the study, statements of problem, objective of the study, significances of the study, scope and limitation and operational definition.

### 1.1 Background of the Study

The magnitude of globalization that has occurred recently has resulted in many violations of the law and crimes committed by teenagers. Adolescence is a traditional period in which mental conditions are still unstable so that they are easily influenced by uncontrolled emotional and environmental conditions. The number of cases of brawls between students and the formation of gangs or teaching groups is motivated by negative influences from the outside environment which erode affection, mutual help, positive thoughts, and patience between students. This mater showing the condition of a weak adolescent morality is a picture of a fragile moral foundation in childhood.

According to Asri Budiningsih, Pembelajaran Moral Berpijak Pada Karakteristik Siswa Dan Budaya (Jakarta:2008) p.5. Humans are said to be moral if they have a moral awareness that is able to judge good and bad things, things that can be done and should not be done and things that are ethical and unethical. Humans who are moral by themselves will appear in their moral judgment or reasoning as well as in their good, correct, and ethical behavior, which of course

can be obtained through coaching, namely education. Through coaching (education) it is hoped that then it can make morals or human attitudes better.

According to Vithzal Rivai and Sylviana Murni, Education Management Analysis of Theory and Practice, (Jakarta: PT.Raja Grafindo Persada, 2008) p.1. Education is an absolute necessity for human life that must be fulfilled throughout life. Without education, humans cannot develop properly so it is difficult for humans to get something of good quality from themselves, their families, and the nation. Education can be interpreted as an effort to build and improve the quality of human resources towards the era of globalization which is full of challenges so that it is realized that education is something fundamental for every individual.

However, education cannot be separated from elements of culture, even culture is the basis or basis of education. Education here is actually a process or an attempt to transform cultural values that develop in society. So that moral values do not always have to be obtained through education in textbooks, but can also be obtained through works of art and human literature, because in essence humans in their lives cannot be separated from art. There are many kinds of works of art such as: fine arts, dance arts, literary arts, and music arts. But lately the most in demand and favored by the public is the art of music. The art of music is the easiest work of art to be enjoyed by humans, music can be played every day by humans both while working, at home, in the car, or in other places. To be able to understand morality itself, it is necessary to understand the anthropological structure that exists in humans. The structure of human anthropology consists of body, spirit, and mind.

According to Lickona, which emphasizes three components of good morals, namely moral knowing (knowledge of morals), moral feeling (feelings about morals), and moral action (moral actions), which are needed so that children are able to understand, feel, and feel. practice virtue. Other terms are cognitive, affective, and psychomotor. and one way to learn moral values is by listening to songs. as for examples of learning moral values with songs by listening to songs from the researcher. because this song has a language style that is easily understood by young learners. This study discusses the analysis of the *happy* song created by skinnyfabs. The readers can find out the meaning behind the song Happy from the translation lyrics. This song tells about the sadness of the character in the song because he lost a friend.

The owner of the Youtube channel @Skinnyfabs was originally an English tutor or teacher in Kampung Inggris, Pare. Feeling something was missing, Dika, his nickname, decided to return to Jakarta. Dika feels he has a responsibility and wants to introduce English in his own way. He also started making a video listening section for the first time on his Instagram account about the importance of English along with tips and tricks. Realizing that learning language is a little boring, Dika also packs unique content that breathes comedy. This is the attraction of the content that fans always watch. Not even a year as a content creator.

The researcher chose this title because researcher see some people who hide their sadness and always cover it with a sentence that is okay, and also some people think that other people must not care about the problems that are befalling others. Some people also think it is useless to tell the problems they are facing. Some people even when we tell a problem, other people will judge and even compare with other people's problems. The moral message that researcher get from this song is that not everyone who is laughing or smiling has no problem, so from that smile the person is hiding a very deep wound and it is better when someone tells a story, it is better to listen to it instead of comparing and not judging that everyone who smiles is really happy because the readers do not know the thoughts and hearts of others. It is necessary to continue this research because researcher thinks it needs awareness from some people that do not easily judge other people as happy or not by seeing the person smiling or not, because not everyone who smiles and laughs is really happy. Not in accordance with the title which means happy, the lyrics of the Happy Skinnyfabs song actually sound sad. Moreover, the lyrics tell about the outpouring of the creator's heart, Andhika Wira or better known as Skinnyfabs. Where in the song Happy he tells how he doesn't always look happy and there are many things that make him depressed. Even though the content is sad, the song Happy, sung by Skinnyfabs, is very loved by people.

Even though the title is happy, researcher thinks this song has the opposite meaning because in some of the Skinnyfabs song lyrics it emphasizes that not everyone who smiles is really happy, and not all strong people go through the day alone next glance andika wira wrote Since someone's gone, the researcher been trying to be a little bit strong it means andika wira tries to be strong and tough when people leave him alone. The lyrics of the song Happy, sung by Skinnyfabs or Andhika Wira, give a view that a person who always looks happy, is not necessarily really happy, there could be suffering that he experiences. Then

Andhika Wira (real name Skinnyfabs) in the song refutes the opinion of those who think that she has always been happy with her current achievements. Apart from the inverse song title from the message contained in this song, this song is nice to hear. The music is cheerful plus Kak Andhika Wira's pronunciation makes this song cool. No wonder this song ranks 23rd on the Youtube region of Indonesia since its release on July 5, 2019.

# 1.2 The Statements of The Problem

In analyzing Moral values in Skinnyfabs selected song lyrics. The problems will be centered into two questions:

- 1. How is contextual meaning are found in song lyrics "happy" by Skinnyfabs?
- 2. What moral values are found in the lyrics "happy" by Skinnyfabs?

# 1.3 The Objectives of the Study

The researcher has some objectives in writing this study, they are as following:

- 1. To describe the contextual meaning of the song lyrics "happy "in skinnyfabs.
- To describe the significant of moral value in life portayed in the lyrics "happy" in skinnyfabs.

## 1.4 The Significance of the Study

The result of the research is expected to give contribution to readers and other researcher

#### 1. For Students

The students have additional new knowledge and they will better understand the figurative language of song lyrics in their academic activities as English learners. As a result, they can explore knowledge about moral values.

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### 2. For Teacher

The result of this research give additional information and well understanding to the readers about the important in analysis of the figurative language on songs' lyrics. Thus, the teacher can be easier to teach the moral values in song lyrics.

### 3. For Future Researcher

The results of this study can be as one of references for other researchers in conducting the similar research or the same field of research in the future in order to get more well contributions to explore the moral values.

### 1.5 The Scope and Limitation of the Study

In this study the authors provide scope and limitations. The scope of this research is a song from Skinnyfabs as a benchmark whether other people agree with the lyrics of the song.

## 1.6 The Definition of Key Terms

To have clear understanding and to get the same orientiation of discussion, it is important to define several key terms used in the study.

- **A. Song:** The art of tone or sound in sequence, combination of songs and temporal relationships which are usually accompanied by musical instruments to produce music that contains rhythm or rhythmic lyric songs called songs.
- **B. Lyric of the song:** A series of words that make up a song usually consists of several stanzas and a refrain or chorus
- **C. Moral value:** The mandate is in the form of values and norms that become the grip of a group in regulating their behavior in social life
- **D. Contextual Meaning:** in the field of Linguistics and related to the definition of meaning and the meaning of the word contextual meaning

