

CHAPTER I

INTR ODUCTION

This chapter describes some points including the background of the study, statements of the problem, objective of the study, significances of the study, the scope and limitation, assumption, and operational definition.

1.1 Background of the study

English is a foreign language for students in Indonesia so writing is difficult for students. English is still a foreign language for students in Indonesia, which until now the learning process is still ongoing (Sari, 2019). Students are taught various skills throughout their academic life. The four basic skills include speaking, writing, listening and reading.

Writing is a fundamental skill whose use is universal but the majority of a students' competence and writing skills are still weak. Writing for EFL students is simply difficult matter, especially when the students' English competence is not very well developed. It also faced by the students in university who study English as foreign language (Sari, 2019). Writing is often seen as something difficult for English as a Foreign Language (EFL) learners to master (Setyowati, Latief, &Widiati, 2016).

Writing essay make feel burdened in expressing ideas, thought, feelings in writing form, students still difficult in using spelling and punctuation. Therefore, this research tries to focus on essay writing. As time goes on, the students' learning activities will continue to develop into adulthood, so that the essay writing skills that have been learned around the base will develop to higher level. Essay writing is a skill that can help students in explaining, telling, and convincing events (Tarigan, 2013). Therefore,

essay writing is very important in the world of work because they produce a piece of writing to convince and tell a proof of expertise. Based on the problem in learning essay writing can be solved by the use of some approaches, one of them is genre-based approach.

Genre is a process of communication which has a certain goal for its members in a certain event of communication due to certain social context. Thus, the different of social context then, tends to lead to the different genre (Dirgeyasa, 2016). Meanwhile, the genre-based approach focuses on enhancing the students' awareness of the different ways of organizing information in writing. It can be done by discussing the characteristic features of different purpose texts. The main aim of genre-based approach is to use text analysis to enable students to understand and control the conventions and discourses of the students' discipline (Wingate, 2012).

In genre-based approach, writing style means how something is written about the word used and how to build information. The purpose and focus of this genre are to focus the writer writing to pursue a specific goal such as how to describe, how to report, how to retell, how something is done or how something is carried out, etc. Genre Based Approach is a teaching approach which is beneficial to guide learners to comprehend targeted genres consciously and how language is working contextually (Hyland, 2004). In this case, the writers need to use a certain social convention (communicative purpose), linguistic features (language feature), and rhetoric structure of the text (generic structure) as a the characteristics of genre-based approach.

The term 'cyclic strategic' is use to give meaning and elaborate the phases of genre-based approach implementation, specifically, a) modeling a text, b) joint construction

of a text, and c) independent construction of a text. The term ‘cyclic strategic’ defines the stages of teaching and learning writing through genre-based approach (Chaisiri, 2010).

In this research, Genre Based Approach will be applied in the learning of writing since it can help students to write an essay. Students will be able to write text based on the steps of Genre Based Approach. Therefore, this research title is focusing on “The Use of Genre Based Approach in Learning Essay Writing at English Education Study Programs of STKIP PGRI Sidoarjo”.

1.2 Statement of the Problem

Based on the background of the study above, the statement of the problem can be formulated as follow:

1. How are the students’ abilities towards Genre Based Approach in learning essay writing at English education study programs of STKIP PGRI Sidoarjo?
2. How are the students’ attitudes towards Genre Based Approach in learning essay writing at English education study programs of STKIP PGRI Sidoarjo?

1.3 Objective of the Study

According to the problem above, the objective of the study would be as follows:

1. To describe the students’ abilities towards Genre Based Approach in learning essay writing at English education study program of STKIP PGRI Sidoarjo.
2. To describe the students’ attitudes towards Genre Based Approach in learning essay writing at English education study program of STKIP PGRI Sidoarjo.

1.4 Significance of the Study

The result of this study will be useful for:

For lecturer

The method can be used by the lecturer as one of the methods to encourage the students to study writing. The lecturer can motivate the students to involve them in using their thought and creativity.

For students

The method will be interesting method because Genre Based Approach can guide the students to organize the text. The students will know the vocabulary usage, grammatical or structure patterns of a certain genre. The students can write essay writing well.

For further researcher

The other researcher will know how write essay writing by using one of a good method. The reader will know the advantages of using Genre Based Approach for teaching writing. The reader will have a new acknowledgement about how to write essay writing.

1.5 Scope and Limitation of the Study

The study is limited in Genre Based Approach in learning essay writing in order to help students get motivation to write. This research focus on genre-based approach because the students need one of approach to write essay writing. Essay writing is important to teach because the essay writing skills that have been learned around the base will develop to higher level. This research is going to use an essay because in this text consist fact and opinion. The present study will be conducted in English Language students of STKIP PGRI Sidoarjo because in that semester the students get the essay writing as a subject.

1.6 Assumption of the Study

The assumption of the study is Genre Based Approach can be used in learning essay writing and make the students more confidence in writing.

1.7 Definition of Key Term

Learning English

Foreign language learning occurs in the learners' native language environment, mainly used by non-native English learners (Si, 2019)

Essay Writing

Essay writing is a skill that can help students in explaining, telling, and convincing events (Tarigan, 2013).

Genre Based Approach

Genre Based Approach is a teaching approach which is beneficial to guide learners to comprehend targeted genres consciously and how language is working contextually (Hyland, 2004).