

# CHAPTER I

## INTRODUCTION

This chapter mainly discusses the introduction. The descriptions of the introduction include the background of the study, statement of the problem, the objective of the study, the significance of the study, scope, and limitation.

### **A. The Background of the Study**

The English Language is one of the International languages and one of the most popular languages in the world. Released from Babel Magazine that Mandarin is the most spoken language in the world by the number of native speakers 1.3 billion native speakers, and English 379 million speakers are in the third place after Spanish 460 million speakers. Thus, many countries using English and learn English as a means of communication internationally, it can be seen at least 1.132 billion English is spoken by people as a mother language, a second language, or as a foreign language. Lane, *The 10 Most Spoken Language in The World*, 2019.

While, the status of English in Indonesia has been taught as the first foreign language in the formal schools, and has existed since Indonesia Independence day (Ramlan 1992, Cited by Zulfiqar, 2011). At the time, English is a compulsory subject for junior and senior high schools and even elementary schools still accept these subjects. But, at this time as time changes or the period of English in Indonesia, there have been many changes, especially English in elementary schools which is a local content that is now being eliminated because the value of learning English for students is better than the value of learning Indonesian Ratminingsih, 2019.

Meanwhile, According to Agustin, 2011 states that "English is taught in educational institutions, not a means of delivery of education." So, that is the reason why English in Indonesia is very low. Based on the English proficiency Index of English Skills it states that English in Indonesia is very low which is ranked 61st of the countries in the world and that shows the position of Indonesia is 13th out of 25 countries in Asia with a score of 50.06 by EF, 2019.

Therefore, in the learning process, there are many problems faced by students in learning English, especially speaking. Speaking is the development of the relationships between a speaker and hearer in a communicative situation (Tahir, 2011). As a country with low English proficiency and as a country that does not apply English, it becomes a second language, but a foreign language. Moreover, this is a problem that must be faced by students at the tertiary level in Indonesia, especially those faced by students at the University of STKIP PGRI Sidoarjo because there are still many students who are not fluent speak English, especially students in the 2020<sup>th</sup> in the evening class at second semester. Because the students are not getting more experience in speaking English when they are in class or outside of school and the students lack vocabulary.

But, nowadays, in the modern era or revolution 4.0. English is very important to learn considering that many countries come to Indonesia because these countries have affairs in certain fields such as economics, health, especially in the field of education where currently foreign students can study in Indonesia and vice versa Indonesian students can study abroad. Moreover, there is currently

a *Kampus-Merdeka* program organized by the ministry of education, which provides opportunities for Indonesian students to study abroad. The reasons that make learning English very important especially on the ability to speak English that need to be trained every day by every school student and university student.

So to overcome this, in the era of revolution 4.0 where technology is developing very fast and creating a variety of advanced technological tools. There are many applications show up to support increased levels of technology especially technology of education and it can give it easier for teachers or lecturers to teach English, especially teaching Speaking. Because the technology of education supports in providing hardware and software. For Instance, tablets, smartphones, a computer (PC), a Notebook, enhancing internal connectivity and implementing programs designed to improve education in teaching knowledge. Although, the teachers generally appreciate the benefits of educational technologies.

In addition, the situation right now is in the pandemic caused by the COVID-19 virus or Corona Virus. It makes the students can not go to school because there are many school building that is closed and it is changed with online or daring school or study at home. Because, the situation or condition now, so it needs learning media to students for study at home independently.

Furthermore, the researcher will discuss about media learning for teaching English which included 4 skills in language, especially in teaching speaking learning. It is perhaps the students can study independently at home. In this

research, the researcher will be using CAKE Application as learning media in research. CAKE Apps is an application to facilitate learning English, especially teaching English, like native speakers. This application is highly recommended for students who want to improve or improve exercise speaking in English. This Application was made in Korea, 2018. It can be downloaded at the Play Store and Apps Store for iOS for students who have a Smartphone or iPhone and the features contained in the Application are also not too difficult to operate.

CAKE Apps will be helping the students to study independently of speaking practice at home and it can help lectures for teaching speaking English in the class as media learning for an online class or offline class. The students can be learning to speak independently or do exercises speaking more. Because of CAKE apps, the application is very easy to be used and it can be media learning during a pandemic. It has many speaking practices, not only learn to speak but also learn about pronunciation, grammar, and listening. When doing practice speaking, the student will also get feedback from the apps in the form of scores, and so on The main advantage is that this application is free, without pay. To using the CAKE Application will invite students to be more active in the learning process speaking. So, in this case, the technique will provide flexibility and comfort to students in learning English, especially towards students speaking ability of second-semester students at STKIP PGRI Sidoarjo. This media learning will be helping students to be interested in the speaking activity which makes all the students actively participating in the speaking activity and it makes students do more practice speaking every time and everywhere.

Based on the explanation that has been given above, the researchers are interested in conducting a research entitled **“The Effectiveness of CAKE Apps Towards Student’s Speaking Ability to The Second Semester Students of English Education Study Program at Stkip Pgri Sidoarjo.”**

#### **B. The Statement of The Problem**

To conduct this research, The Effectiveness of CAKE Apps Towards Student’s Speaking Ability to Second Semester Students of English Education Study Program at STKIP PGRI Sidoarjo. The writer formulates her intentions through the following questions:

Is the use of the CAKE application effective for the speaking ability of Second-semester students at STKIP PGRI Sidoarjo?

#### **C. The Objective of The Research**

Closely related to the questions in the statement of the problem, this research aims at finding:

To know whether the effectiveness of CAKE APPS to Students' speaking ability toward the second-semester students in STKIP PGRI Sidoarjo.

#### **D. The Significance of The Research**

The significance of the research from this research is :

1. To Lecturers

The lecturer is to be able to teach their students in speaking the ability to use CAKE Apps.

2. To students

For students is to be able to motivate and enjoy to learn speaking in English.



### 3. To future researchers

For future researchers are as references for other researchers to research more continue about speaking ability using technology modern, especially CAKE application.

#### **E. The Scope and Limitation of The Research**

The focus of this research is too broad and complex in one research scope so the variables are limited. The scope will take the second half of students in the evening class at STKIP PGRI Sidoarjo because the students of the Second semester are not enough to speak English fluently and also the experience that the students can speak English in school for less and this research will be using eleven students because of the time limitation. To submitted Video after using CAKE Apps.

While, the limitation of this research will be a focus on practice speaking using CAKE Apps, because at this time of increasingly advanced technologies and increasingly sophisticated which results in a wide range of technology, especially advances in technology education and The aspects measured in this study only refer to the different aspects of teaching speaking using the CAKE application and not using the CAKE application.

## **F. Hypothesis**

Hypothesis means a temporary answer based on the formulation of a problem in a study, which has been stated in the form of a question sentence (Sugiyono, 2018). The hypothesis will be proposed in this research as follows:

H<sub>0</sub>: There is not the effectiveness of using the CAKE application towards students speaking ability of evening class students at STKIP PGRI Sidoarjo.

H<sub>1</sub>: There is the effectiveness of using the CAKE application towards students speaking ability of evening class students at STKIP PGRI Sidoarjo.

## **G. The Definition of The Key Terms**

To have a clear understanding and to get the same orientation of discussion, it is important to define several key terms used in this study:

### **1. Speaking ability**

Speaking ability is a skill in language that is included in four skills as Listening, Speaking, Reading, and Writing.

### **2. Technology for teaching speaking**

Technology for teaching speaking is a technological modern tool used to facilitate teaching and learning processes especially teaching speaking.

### **3. Cake Apps**

Cake Apps is an application educational to facilitate learning English, especially teaching speak English.